

gabriel
chacon

Portfolio

Gabriel Chacon

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About Me

Graphic Designer, Presentation Designer and Illustrator based in the United Kingdom.

I create branding, websites, presentations, marketing materials and visual content that help organisations communicate clearly and engage their audiences.



Brand Identity - UnborderU

- Logo Design
- Typography
- Colour Palette
- Brand Assets
- Merchandise



Web Design

CLEARnotes is quick and simple to use

Simple, fast, and efficient

Easy to use and adaptable to many healthcare settings, CLEARnotes streamlines documentation without compromising on accuracy or quality.

- 1. Press record**
Tool captures audio of the consultation
- 2. Click to view**
Summary appears using leading AI technology
- 3. Simple to edit**
Ability to edit if needed and easy to transfer to the EPR

Reduce paperwork, enhance productivity

- UX/UI Design
- Website Design
- Responsive Layouts
- Design System

Built for care on the go

Healthcare doesn't always happen behind a desk. CLEARnotes is designed for clinicians working in real-world environments, supporting documentation wherever the day takes you.

- Community visits
- Remote and outreach settings
- Between appointments
- Mobile clinical workflows

CLEARnotes works around the way clinicians deliver care.

New features

- Works with or without signal**
Care doesn't stop when connectivity drops. The CLEARnotes mobile app can be used in environments with limited or no signal, helping clinicians continue documenting consultations without interruption.
 - No reliance on constant internet access
 - Suitable for remote and community settings
 - Supports continuity of care wherever patients are seen
- Reduce administrative burden**
CLEARnotes helps clinicians spend less time writing notes and more time delivering care. By capturing conversations and generating structured clinical documentation, the app supports faster, more efficient workflows throughout the day.
 - Less manual note-taking
 - Reduced end-of-day admin
 - Improved productivity
 - Faster documentation completion
- Focus more on the patient**
CLEARnotes supports more natural patient interactions by reducing the need for constant note-taking during consultations. More listening. Less typing. Clinicians can stay engaged in the conversation while still capturing the information needed for accurate clinical documentation.
- Designed for modern healthcare teams**
Whether supporting community services, remote care pathways, or mobile clinical teams, CLEARnotes helps healthcare organisations improve efficiency while supporting better patient experiences.

Take CLEARnotes wherever care happens

Capture conversations, generate structured notes, and reduce documentation burden — with or without signal.

Available now

The CLEARnotes mobile app is now available. Contact us to

[Book a demo →](#)

CLEARnotes

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- Built for care on the go: The CLEARnotes mobile app**
Blog Post
Introducing the CLEARnotes Mobile App: Clinical Documentation Wherever Care Happens
Author: CLEARnotes - Date: May 2026
[Read full article →](#)
- Recognition of CLEARnotes' growing impact on NHS efficiency and patient care**
Blog Post
CLEARnotes Celebrates Recognition at HSJ Awards
Author: CLEARnotes - Date: March 2026
[Read full article →](#)
- East Lancashire Hospitals NHS Trust and The National CLEAR Programme**
Blog Post
East Lancashire Hospitals NHS Trust and The National CLEAR Programme
Author: CLEARnotes - Date: March 2026
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- Why the NHS shouldn't pay for technology that doesn't deliver**
Thought Leadership
Why the NHS shouldn't pay for technology that doesn't deliver
Author: Dr John Jeans - Date: February 2026
[Read full article →](#)
- Beyond the pilot: Making AVT stick at scale**
Thought Leadership
Beyond the pilot: Making AVT stick at scale
Author: Dr Shruti Dholakia - Date: February 2026
[Read full article →](#)
- Boosting Nurse-Led Pre-Op Efficiency at East Lancashire Hospitals**
Case Study
Transforming Nurse-Led Pre-Operative Assessment with CLEARnotes at East Lancashire Hospitals NHS Trust – with 14% productivity boost
Author: CLEARnotes - Date: February 2026
[Read full article →](#)

PowerPoint slides



CLEAR recommendations for transformation

The outcomes of a CLEAR project include a set of recommendations which are presented by the clinicians leading on the project to the executive board of the trust. This, along with the process of completing the project, helps organisations maximise productivity gains by augmenting the skill-mix of staff to enhance the delivery of patient care.



The CLEAR project team

 <p>CLEAR Associates 2-3 frontline clinicians with experience of the system 2.5 days per week for 6 months</p>	 <p>CLEAR Clinical Sponsor One senior member of the team who understands department and organisation goals 1 day per week for 6 months</p>	 <p>CLEAR Site Team Leader One member of the National CLEAR Faculty to provide support and mentoring</p>
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New model!

- Triage & care pathways
- Preventative care
- Integrated processes
- New skills mix
- Enhanced skills of staff



CLEAR is supporting NHS a priority



Carousel for LinkedIn



What is CLEAR Essentials Live?

A one-day course, designed by NHS Clinicians, combining data analytics, clinical insight and local knowledge to deliver new models of care and workforce.

CLEAR Essentials Live uses a blended learning approach of interactive tutorials, e-lectures and discussion to build on the skills required to analyse complex problems. This enables participants to innovate care and workforce to enhance people's experiences and improve outcomes.

Who is this course for?

Anyone working in primary, secondary or social care with a passion for service redesign or those wanting to learn more about the CLEAR methodology, leading positive change and the capability of data for service improvement.



What are the benefits of CLEAR Essentials Live?

Participants will receive a CPD accreditation certificate, learn a robust service improvement methodology and gain the opportunity to network with fellow healthcare professionals with a passion for innovating novel solutions.



Upcoming dates

CLEAR Essentials Live will be running on the following dates:

21 September
19 October
30 November

The CLEAR Team are also able to run bespoke sessions throughout the year for organisations or systems. If you are interested, please contact clear.education@33n.co.uk.

Special offer

CLEAR Essentials Live is priced at £500 per person, with a special offer on our September and October courses.

We're offering **33% off** with code **'33n'** at checkout, saving you **£165!**



The National CLEAR Programme
10,000 Followers
1 day · @

We've designed a short, one-day #CPD accredited course teaching the fundamentals of the CLEAR methodology. CLEAR Essentials builds #transformation capability and allows the #innovation of #care and #workforce models

1500



Recommend



Comment



Share



Send



NHS Health Education England

CLEAR Lens

Your quarterly newsletter

November 2022



Delivered by 33n and East Lancashire Hospitals NHS Trust

HEX

Health Economics Explained

Sign up now and receive **33%** off

Use code **33n** at checkout



Innovation in healthcare

Download our brochure



We are hiring!



Clinical Consultant



33n.co.uk

Apply Now!



[camera icon] Send message [three dots] [share icon]



[camera icon] Send message [three dots] [share icon]



[camera icon] Send message [three dots] [share icon]

Flyers

A reflective framework and self-assessment KSB form will be provided to monitor your development and ensure you have appropriate support to achieve the goals of the pathway.

Between each training day you will be encouraged to utilise supporting materials, wider reading and attend additional events to enhance your learning and development.

CLEAR Associate (Consultant)

- Learning to do projects in
- May work at sites within a support role.

CLEAR Fellow (Senior Consultant)

- Learning to lead projects.
- May work as STL in theme or as senior project support.

CLEAR Practitioner (Managerial Consultant)

- Leading teams or themes
- May work within theme leadership as project lead supervising other

If you are interested in taking part in the course or would like more information, please let your line manager know.

One training day will take place every two months, allowing you to complete the pathway alongside existing clinical practice. These are mandatory and you will be supported to attend these face-to-face days to encourage networking and shared learning with your fellow cohort.

Pathway themes

- Project, risk and stakeholder management
- Coaching, people management and leadership
- Qualitative methods and data, facilitation, and chairing groups
- Innovation, impact analysis, cost benefit analysis and giving feedback
- Workforce modelling and presentation skills

CLEAR
Empowering staff to innovate care

Associate Development Pathway



The National CLEAR Programme and 33n promote a culture of shared learning and development. To encourage the development of colleagues across all levels of the National CLEAR Programme, we have created development pathways to enhance skills in data-led transformation, leadership and independent practice. These pathways promote the growth from CLEAR Associate through to Fellows and Practitioners.

The Associate Development Pathway will involve integrated project work and training days, as well as the opportunity to reflect on your personal development through our knowledge, skills, and behaviour (KSB) framework.

By the end of the pathway, you will have the technical skills and knowledge required to deliver CLEAR successfully, supervise CLEAR Associates and lead on elements of the wider programme.

How will the course be taught?

You will be guided through the pathway by dedicated CLEAR Mentors, wider colleagues, and your line manager. Your mentor will provide regular feedback, support, and conduct progress reviews to ensure you are gaining the most from the pathway.

There is no set time period for the pathway to be completed as we want to ensure you gain appropriate experience through project work and enough time to reflect on your personal development.

Infographic

Top tips on recording videos by 33n

Think about what you'll say

1. Select your topic
2. Form your script with the comms team
3. Study your key points

Find the perfect spot

Avoid spots where there's an **echo**

Turn off the fan and air conditioner to minimise noise

Pick a quiet location with plenty of sunlight or indoor lighting

Pick a non-distracting background

Think about what you'll wear

Don't wear clothes that blend in with the background

Avoid busy patterns like stripes

Don't wear a shiny outfit

Make sure your accessories don't interfere with the audio

Set up your smartphone

To avoid shaky footage, don't hold your phone in your hand while recording yourself!

Keep your smartphone camera at eye level

Make sure your head and shoulders are in the frame. Use the forward camera on your phone.

Set your device up on a steady surface

Please make sure you are recording in landscape mode

5s

Please wait 5 seconds after you press record

Please also wait a few seconds to stop recording too!

Sending the video back to the comms team

Select the video on your mobile phone

Send your video by **we transfer**

Upload files to **we transfer**

Wait until the video is completely loaded

By waiting 5 seconds it will look like the question is being answered first, making it very natural

By waiting 5 seconds it will look like the question is being answered first, making it very natural

Please also wait a few seconds to stop recording too!

Wait until the video is completely loaded

APPRENTICESHIPS



Fantastic apprentice starting salary



Secure a Travel Consultant Level 3 qualification



Become a qualified Business Travel Consultant



£500 incentive after 1st full year*



2nd year significant salary increase*



Excellent career progression



Ongoing manager & business support



Discounted travel & sporting event tickets

CLARITY PERKS



Incentive trips & prizes



High Street discounts



Discounted FitBits



Long service awards



Free flu jabs



Health and Wellbeing perks



Company funded social events



Funded courses



Excellent progression opportunities



Discounted staff travel



Pension Scheme



Option to buy additional holidays



#BrighterBeginnings
#BrighterCareers



Foreign & Commonwealth Office | Case Study

The Foreign & Commonwealth Office promotes the United Kingdom's interests overseas, supporting our citizens and businesses around the globe.

The situation:

With the Covid-19 increasingly becoming more serious, country after country was closing its borders. The British Embassy Algiers had received over 200 urgent requests for repatriation back to the UK. With no commercial airline options available the FCO within London reached out to Clarity seeking advice. We immediately arranged a conference call to discuss the requirements, FCO London, British Embassy Algiers & Clarity including our specialist charter arm were all involved. It was clear from the outset that timelines were short, an online booking solution preferable & that the Embassy wanted total control on who should fly.

The solution:

- With the British Tax payer always in the back of our minds we knew costs had to be kept down but also appreciated that an airline with Algerian experience could cut through any red tape especially given such a short time frame. It was clear from the outset that the airline Vueling could not only offer the best price but also had the experience of flying in and out of Algiers. Fortunately, we had worked with them on many occasions, based in Barcelona and with a modern fleet of A320's they were the best choice.
- Our first discussion with all parties took place on the 16th April with a departure date of the 22nd April requested. Within this time frame Clarity delivered a booking portal, twice daily updates on the manifest to the Embassy and a liaison point with Vueling. On the actual date of the flight Clarity provided constant updates to the Embassy staff at the airport, from the Vueling aircraft taking off from Barcelona, landing at Algiers and to its eventual repatriation touchdown at Gatwick.
- Our experience has shown that the actual date of flight can be the most stressful part of any charter service, its therefore essential that all parties are kept fully up to date.
- In fact, with the initial repatriation being so successful and demand still apparent another Airbus A320 of 180 seats was ordered, this time for the 26th April. Again, successfully sold & flown to the Embassies exact requirements.



Foreign & Commonwealth Office | Case Study





Be Scam Aware

Scams can happen to anyone. Unfortunately, we are seeing an increase in online scams and fraud attempts aimed at Eseye employees. We understand that this can be distressing on an emotional and financial level. This guide will help you to be scam aware.

How fraudsters may contact you

Fraudsters might try a few different scam approaches including phoning (vishing) or emailing (phishing) using addresses that look official but are not.

IT MIGHT BE A SCAM IF:



IT SEEMS TOO GOOD TO BE TRUE

It probably is! Beware of offers, discounts and requests



SOMEONE CONTACTS YOU UNEXPECTEDLY

This is a red flag, especially if it's from someone you don't know or rarely talk to



YOU SUSPECT YOU'RE NOT DEALING WITH A REAL COMPANY

For example if there's no postal address or proper email signature



YOU'VE BEEN ASKED TO MAKE AN IMMEDIATE DECISION

Like transfer money quickly



OBVIOUS GRAMMATICAL OR SPELLING MISTAKES

Misspelled words and errors are usually a telltale sign of a scam



YOU'RE ASKED TO KEEP SOMETHING SECRET

Look out for this technique, do the opposite and tell someone



YOU'VE BEEN ASKED TO GIVE AWAY PERSONAL INFORMATION

Like your mobile number, passwords or pins



YOU HAVEN'T HAD WRITTEN CONFIRMATION OF WHAT'S BEEN AGREED

Be cautious especially of verbal promises



DID YOU KNOW THAT...

Rhinos use sneezes to communicate with each other



Maximise the Value of Data Analytics and AI with IoT Connectivity

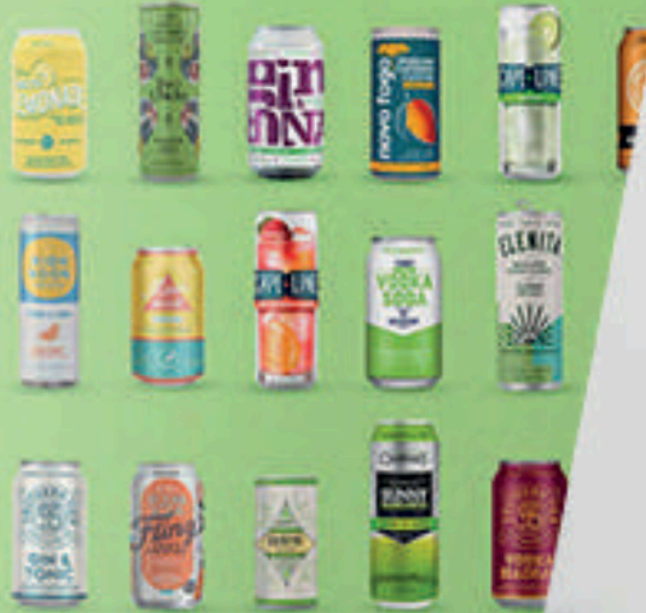
Learn how to design an IoT solution for reliable data collection.

[DOWNLOAD WHITEPAPER](#)



Shepper.

Ready to Drink Benchmarking report



The ready-to-drink (RTD) category has skyrocketed over the past few years.

From 'gin in a tin' to ready-to-drink cocktails, the premixed alcohol market shows no signs of stopping.

Now that the world is opening up again, people across the UK will be able to enjoy their favourite tipple on the go!

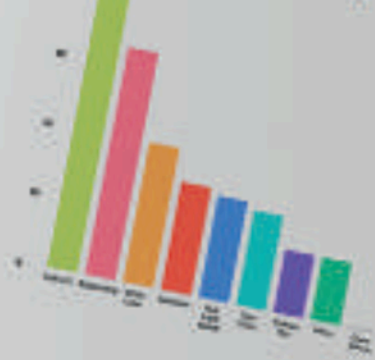
Find out what your competitors are doing in the market, and how you match up to them. This benchmarking report not only details how you compare against other brands, but also against the newest brands like hard seltzers.

We hope you enjoy this report and that it offers you valuable insights into public perception of the various RTD brands out there.

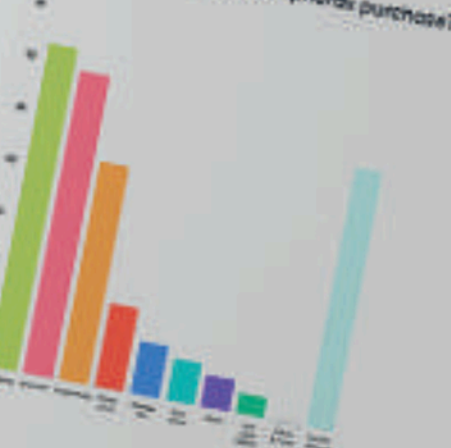
How did our Shepherds rate the selection of RTD products?



Products stocked in shops



What brands would our Shepherds purchase?



What is the main factor that would persuade our Shepherds to buy the product?



Stores with pricing promotions available for 'Ready to drink' products



Stores had a secondary display for 'Ready to drink' products

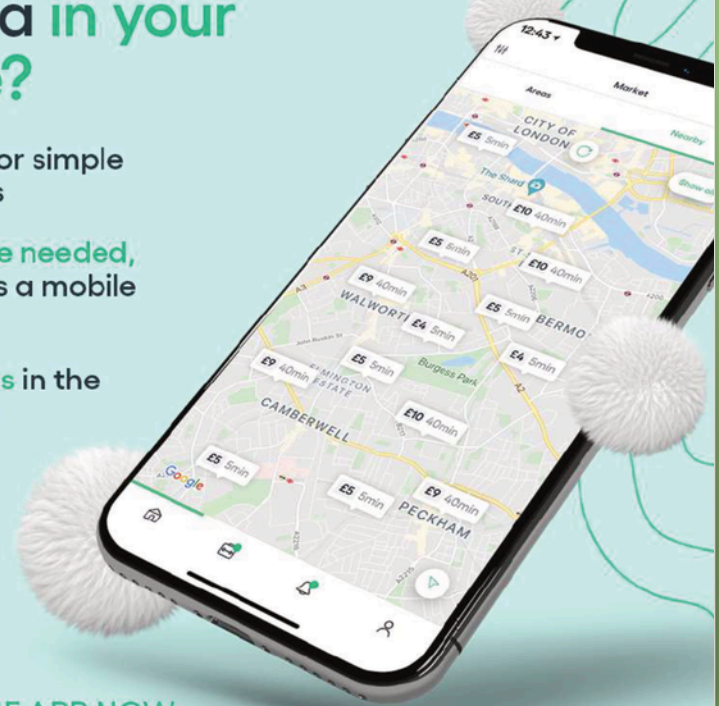


Stores didn't have 'Ready to drink' products with price-marked packaging



Looking to make a little extra in your free time?

- ✓ Earn money for simple checking jobs
- ✓ No experience needed, all you need is a mobile phone!
- ✓ Join in minutes in the Shepper app

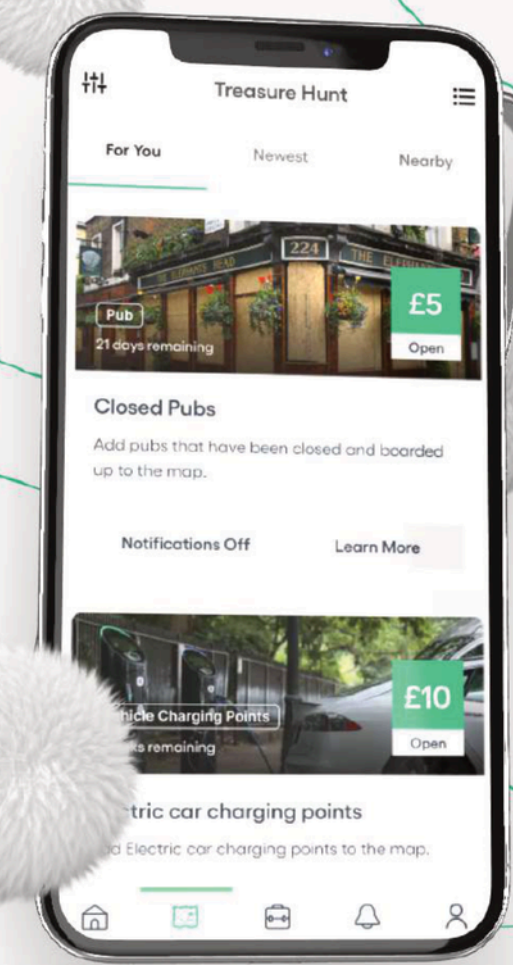


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8TH OF NOVEMBER NEW FEATURE Treasure hunt



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Portfolio

Let's Work Together

Portfolio: itsgabrielchacon.com

Email: nelsongabrielchacon@gmail.com

LinkedIn: [gabrielchacondesign](https://www.linkedin.com/company/gabrielchacondesign)

Location: Peterborough, United Kingdom