

+44 7927117970

nelsongabrielchacon@gmail.com

Peterborough, UK

[itsgabrielchacon.com](http://itsgabrielchacon.com)

## CORE SKILLS

- Brand Identity Design
- Presentation Design
- Motion Graphics
- Social Media Design
- WordPress Web Design
- Visual Communication
- Typography & Layout
- Creative Strategy
- Healthcare Communications
- Digital Marketing Assets

## SOFTWARE & TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- PowerPoint
- Canva
- WordPress
- Figma
- Cinema 4D
- AI-powered creative workflows.

## EDUCATION

Degree in Graphic Design  
University of Panama  
2012 - 2017

## LANGUAGES

- English
- Spanish

**gabriel**  
**chacon**

# GABRIEL CHACON

## GRAPHIC DESIGNER | DIGITAL & BRAND DESIGNER

Creative Graphic Designer with 6+ years of experience delivering branding, presentation design, digital content, and visual communication solutions across healthcare, marketing, and commercial sectors. Experienced in creating high-impact visual assets for transformation programmes, stakeholder communications, social media, websites, and business development initiatives. Skilled in Adobe Creative Suite, PowerPoint, WordPress, motion graphics, and AI-powered creative workflows.

## EXPERIENCE

### GRAPHIC DESIGNER

33n • Jul 2022 - Present • Remote

- Deliver creative solutions and digital communications for healthcare transformation, innovation, and organisational change projects across 33n, CLEAR, and CLEARnotes.
- Design presentation decks, brand assets, marketing materials, websites, social media content, and motion graphics that communicate complex information clearly.
- Collaborate with leadership teams, consultants, and stakeholders to maintain strong brand consistency and support engagement and business development activities.

### GRAPHIC DESIGNER

White Label Studio • Nov 2021 - Jul 2022 • Remote

- Collaborated directly with clients to develop branding, marketing materials, social media assets, and digital design solutions across multiple industries.
- Managed multiple projects simultaneously under tight deadlines, adapting to different creative directions and brand guidelines.

### FOUNDER & CREATIVE DESIGNER

Scentelva Candles • Jan 2020 - Jul 2021

- Developed and launched an independent candle brand, creating the visual identity, packaging, website, social media content, and digital marketing materials.
- Managed creative direction, branding strategy, and e-commerce design from concept to launch.